



Changing lives, one woman and child at a time.

Fall 2020

Room to Rise

Oasis Expands to Serve More Women and Children

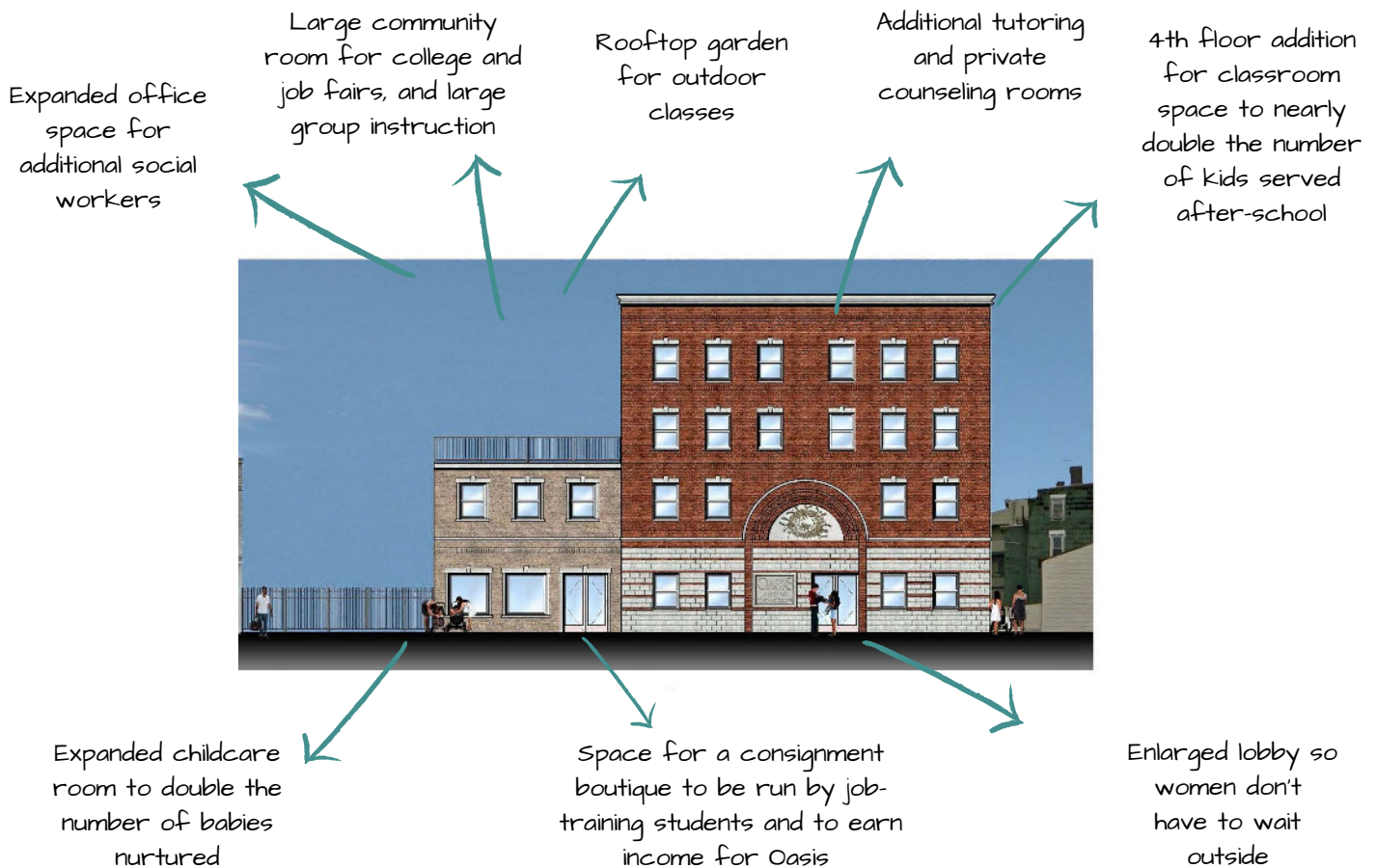
Yes, it's true. It's happening now. Oasis is expanding!

In the 2019 school year, record numbers of women and children came through our doors seeking help to rise out of poverty. We turned many away because we had no room to serve them. We lacked classroom space for after-school students, childcare spots for infants, and classroom seats for women desperate to learn English.

We can't fulfill our mission if we don't have the space to serve those in need. And today, we need that space more than ever.

Let's give them room to rise.

In the coming months, we'll add a two-story first floor addition and a fourth floor. With the expanded space, we'll be able to serve all those we have sent away: We'll provide an additional 2,500 women and children life-changing antipoverty services each year. But we can't do this without you. (See inside.)



A Message from Executive Director Jennifer Brady

Dear Friend,

These pictures tell a story: A story of how a group of committed individuals—you—Oasis supporters—built an organization that has changed the lives of thousands of women and children over the past 23 years.

It's a story about how, again and again, you answered the call. When you saw that people were hungry, you opened a soup kitchen. When you saw that education was needed, you built classrooms. You tutored. You hired teachers and bought school supplies. At every turn, you answered the call.

This project—the Oasis project— has grown beyond what anyone expected twenty-three years ago. At the height of the pandemic, we served 2,000 hot meals and distributed as many as 150 food bags **a day**.

All because you answered the call.

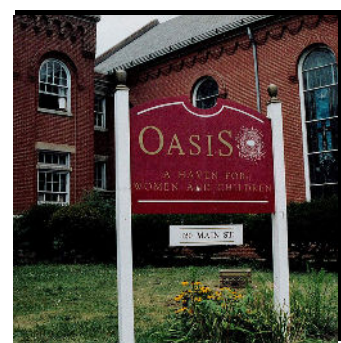
Last year, we served more women and children than ever before. The pandemic has only added to the rapidly increasing need in this community. Our building, as it is, just won't let us meet the increased need.

We hope you will answer this call.

In gratitude,



Jennifer Brady
Executive Director



1997



2020

To learn more about the campaign:

Let's
get
in touch!

Reach out to
Laetitia Cairoli
Director of Development



(973) 881-8307
x 105



laetitiacairoli
@oasisnj.org

Zoom with us!
Tuesdays at 10 am we'll
hold informational Zoom
meetings.
Email Laetitia for the link.



We can't wait to see you
on Zoom!

Expansion Explained: Ask a Question

Q. How will Oasis fund this building expansion?

Two years ago, we launched the silent phase of a capital campaign with a goal of raising \$6 million for expansion.

Q. How much will the building cost?

The building will cost \$4 million, the parking lot \$500,000, and we'll need \$1.5 million to sustain added programming over the first five years post-construction (above and beyond normal operating costs).

Q. What kind of support have we already received?

Generous donors have thus far contributed \$3.8 million.

Q. Why build now—in a pandemic?

Before the pandemic set in, we were turning people away because we had no room to accommodate them. The impact of the virus has been devastating to Paterson's low-income families, and they need us now more than ever. What's more, the pandemic means we now have fewer clients in the building and construction expenses are low. It is a perfect time to build.

Q. How does this affect Oasis' operating budget?

We are continuing our programs and services throughout this campaign and our annual budget remains unchanged. We continue to rely on your faithful support to keep the Oasis doors open to women and children every day.

Q. How do I donate?

We can accept your gift in the form of check/credit card, appreciated stock, IRA qualified charitable distribution, or bequest. We are happy to accept multi-year pledges and corporate matching gifts. Please make checks payable to Oasis – A Haven for Women and Children with "Capital Campaign" in the memo. Please do what you can.

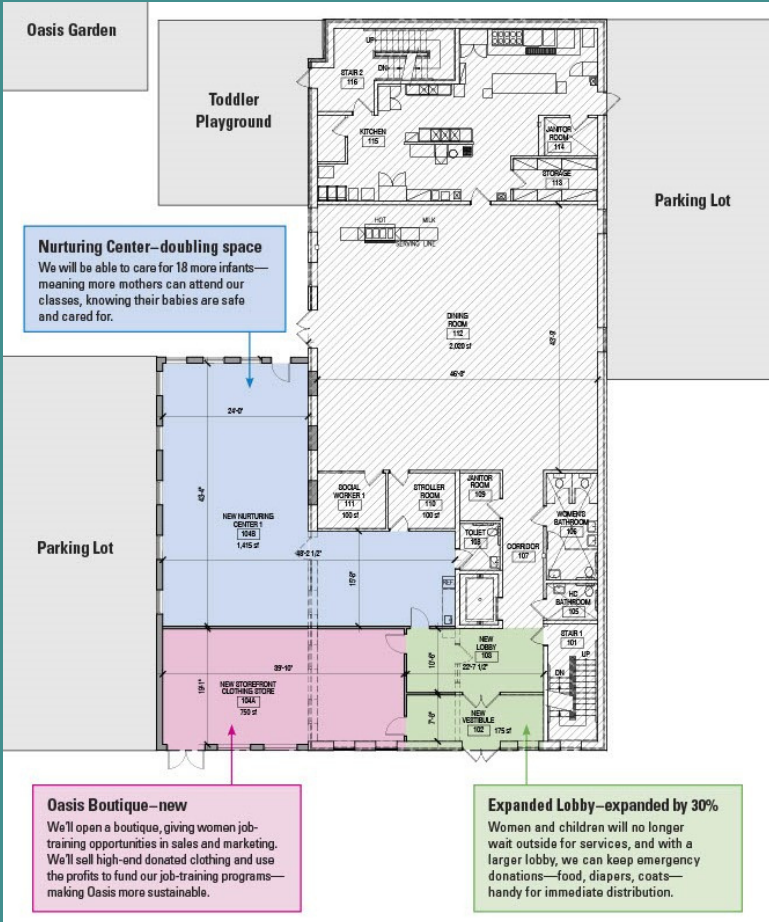


**Room
to
Rise**

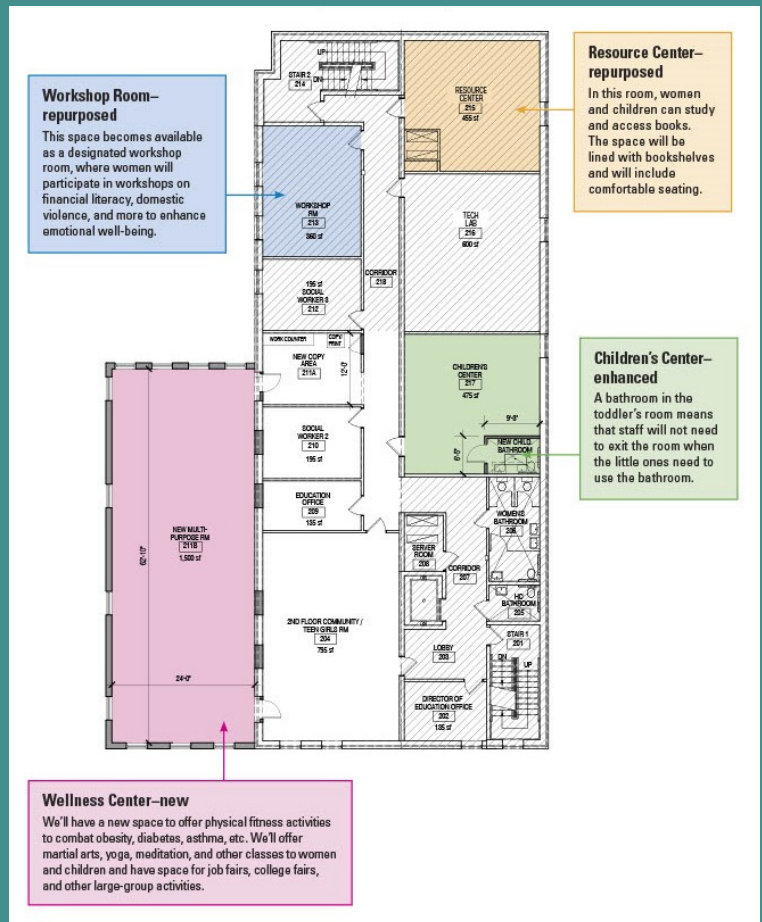
Naming Opportunities

Your gift is a unique opportunity to be permanently recognized for your commitment to helping women and children rise out of poverty. You can make your gift in honor of, or in memory of, a loved one. Please take this opportunity to memorialize your commitment to making a real difference in the lives of the poor. **To learn more visit oasisnj.org/capital-campaign.**

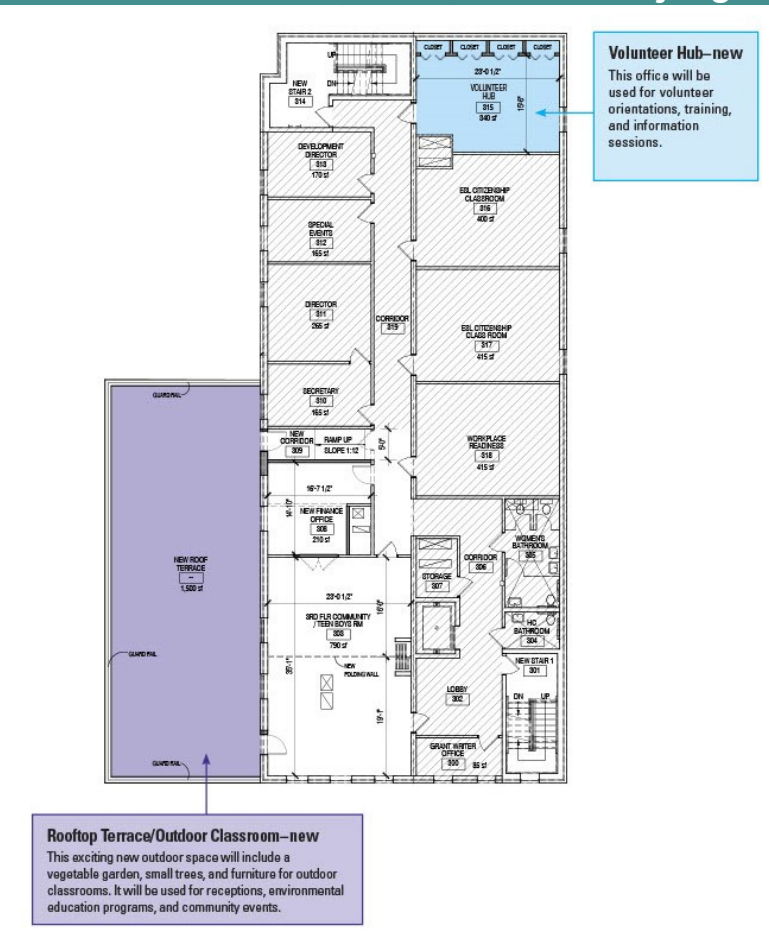
1st Floor



2nd Floor

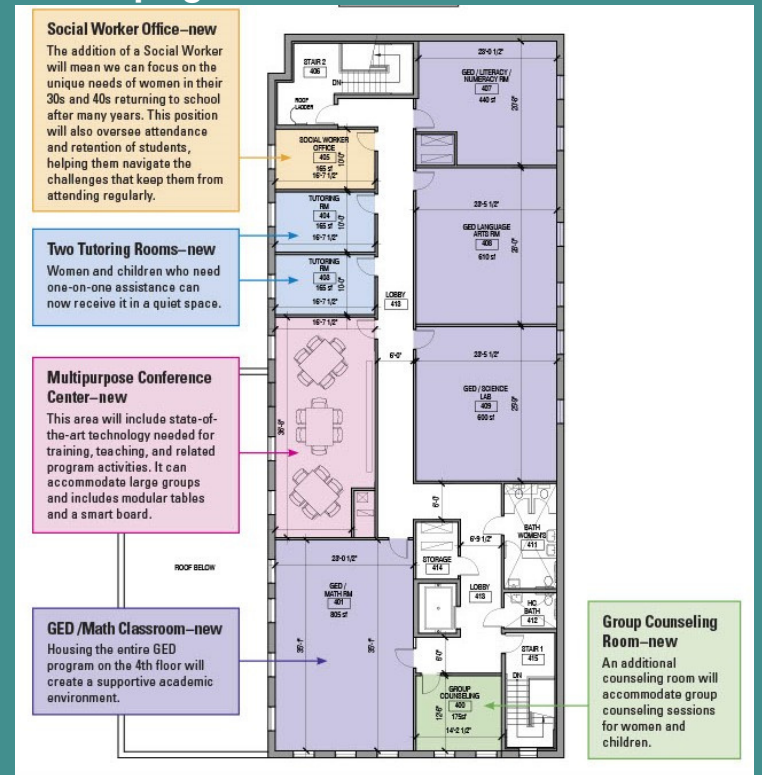


3rd Floor



Learn more at oasisnj.org/capital-campaign

4th Floor



ADDITIONAL IMPACT

After School Academy/Teen Program

All of the spaces described above will benefit the children in the After-School Academy as well as the Teen Programs. We anticipate that we will eventually be able to expand the After-School Academy to 220 children (currently 110) and the Teen Programs to 100 (currently 50). These programs are currently in crowded classrooms, with children often being tutored in hallways or staff offices. The new large Wellness Center will allow for adequate space for daily physical activity, helping us to combat obesity, diabetes, etc.